

CIS 450 - Homework 3

Deadline:

Due by 11:59 pm on **THURSDAY**, October 13

How to submit:

Submit your files for this homework using `~st10/450submit` on `nrs-labs`, with a homework number of 3

Purpose

To think more, read more, and write about a few Knowledge Audit-related topics.

Important notes:

Note that your submissions for this assignment may be posted anonymously to the course Moodle site.

The Problems:

Problem 1

Consider the Week 7 Lecture 1 slides yet again -- in particular, slide 44, "Cultural Capability".

Did you wonder if **co-opetition** was a typo? I did -- but it turns out that it is an actual term.

- In a file `hw3-1.txt`, first give your name, followed by a definition of **co-opetition** (include your source for this definition).
- Then, discuss (in 2-3 sentences) why a high score on "Tradition of co-opetition" might enhance the cultural capability of a scenario to move to higher stages of Bohn's Stages of Knowledge Growth.

Problem 2

Now consider the following article:

<http://www.palgrave-journals.com/kmrp/journal/v5/n1/full/8500125a.html>

"An assessment of knowledge growth stages in organizations", Jeffrey W. Alstete, *Knowledge Management Research & Practice* (2007) 5, pp. 54–63.

Read this article -- it actually evaluates the Bohn stages of knowledge growth in 50 companies! (You'll see a very familiar figure within, also -- so this is likely the original source of that figure.)

In a file `hw3-2.txt`:

- first, give your name;

- then, answer: Were you surprised at the average Bohn's stage for these companies? Why or why not?
- then, answer: Were you surprised at the number of employees who believed there is a strong need for knowledge management practices at their firm? Why or why not?
- finally, note:
 - what surprised you most in this article?
 - what is something that you learned from this article?